

Agency

Advertiser

Product

Beverly, MA 01915 138 Conant St American Rambler Productions WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

> Schedule Dates Contract # 08/23/12-08/26/12 KINCA, STEPHANIE Millennium Washington DC Millennium/DC, Washington DC (1108) ROMNEY FOR PRESIDENT (435559) POLITICAL CANDIDATE (ns) (1186) American Rambler Productions (11943) Romney for President (25779) 1358910

Brand

Salesperson

Demo CO-OP Order Type Package Deal Headline # **Entered By** Last Modified Date Entered Commission % A35+R 08/23/12 15.00 Normal ECR09800103 Lisa Carter

08/21/12

\$9,565.00 \$9,565.00

\$1,434.75

Commission \$8,130.25

Sales Tax Net Total

Comments Billing Type

ROMNEY FOR PRESIDENT JONATHAN VITTI SHARE = 4\$

Weekly/Irregular

National/Political Candidate Agency BRD

SPE

Buyer Name Sales Office

Phone/Fax

Account Types

Greensboro (WXLV)
By Broadcast Month St
Aug. 2012 Grand Total: Spots 38 38

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Accepted			10.0	9.0	8.0	7.0	6.0	5.0	4.0	3.0.1	3.0	2.0	1.0	Line	
Accepted-Agency/Advertiser:			10.0 Normal Line / News	9.0 Normal Line / News	8.0 Normal Line / Prime (9)	7.0 Normal Line / SPOT (8)	6.0 Normal Line / Nascar (7)	5.0 Normal Line / Prime (6)	4.0 Normal Line / SPOT (5)	3.0.1 Closed Preempt (4)	3.0 Normal Line / SPOT (4)	2.0 Normal Line / SPOT (2)	1.0 Normal Line / SPOT (1)	Line Type / Break Type (Ref #)	
			08/24/12-08/24/12	08/24/12-08/24/12	08/26/12-08/26/12	08/26/12-08/26/12	08/25/12-08/25/12	08/24/12-08/24/12	08/23/12-08/24/12	08/24/12	08/23/12-08/24/12	08/23/12-08/24/12	08/23/12-08/24/12	Dates	
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Accepted-Station:	CON		:30 6:30P- ABC-World News Monday-Friday	:30 5:58:30P- News-News 14 Carolina on ABC 45 at 6pm	:30 6:58:56P- ABC-Americas Funniest Videos (Sunday)	:30 10:58:40A- ABC-This Week	:30 7:30P- 11P (EST)	:30 9:01P- ABC-20/20 (Friday)	:30 11:35P- ABC-Nightline		:30 7:28:30P- Family Feud B	:30 3P- ABC-General Hospital	:30 7A- ABC-Good Morning America	Run Times	
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Date:	Ť		\$175.00	\$150.00	\$275.00	\$65.00	\$800.00	\$300.00	\$40.00		\$155.00	\$85.00	\$25.00	Rate	
Comments:			\$175.00	\$150.00	\$275.00	\$65.00	\$800.00	\$300.00	\$120.00		\$310.00	\$340.00	\$75.00	Total	
			\$175.00 Greensboro (WXLV)	\$150.00 Greensboro (WXLV)	\$275.00 Greensboro (WXLV)	\$65.00 Greensboro (WXLV)	\$800.00 Greensboro (WXLV)	\$300.00 Greensboro (WXLV)	\$120.00 Greensboro (WXLV)	Greensboro (WXLV)	\$310.00 Greensboro (WXLV)	\$340.00 Greensboro (WXLV)	\$75.00 Greensboro (WXLV)	Station	
			NEWS	NEWS	SUNDAY	THIS WEEK	NASCAR	20/20	NIGHTLINE	Advertiser Separation/Spot -	FEUD	GENERAL HOSPITAL	GMA	Comments	
·		_	8/23/12	8/23/12	8/21/12	8/21/12	8/21/12	8/21/12	8/21/12		8/21/12	8/21/12	8/21/12	Entered	
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Winston Salem, NC 27101 WXLV-TV 3500 Myer Lee Dr

Agency

Advertiser Schedule Dates Contract #

1358910

Brand Product Phone/Fax Buyer Name Sales Office Salesperson

American Rambler Productions 138 Conant St

Beverly, MA 01915

CPE

Comments Billing Type Account Types

ROMNEY FOR PRESIDENT JONATHAN VITTI SHARE = 4\$ Weekly/Irregular National/Political Candidate Agency BRD

KINCA, STEPHANIE Millennium Washington DC ROMNEY FOR PRESIDENT (435559) POLITICAL CANDIDATE (ns) (1186) American Rambler Productions (11943) Romney for President (25779) 08/23/12-08/26/12 Millennium/DC, Washington DC (1108)

Order Type Demo CO-OP Entered By Date Entered Commission % Package Deal Headline # Last Modified 08/21/12 15.00 Normal A35+R Lisa Carter 08/23/12 S S

ECR09800103

Spots 38 38

\$9,565.00 \$9,565.00

Sales Tax Net Total Commission \$8,130.25 \$1,434.75 Greensboro (WXLV)
By Broadcast Month Aug. 2012 Grand Total:

Accepted-Agency/Advertiser: Date: Accepted-Agency/Advertiser:		21.0 Normal Line / Prime 08/26/12-08/26/12 4 :30 SP- ABC-Once Upon A Time (Sunday)	20.0 Normal Line / Prime 08/25/12-08/25/12 4 :30 6:58:56P- ABC-Americas Funniest Videos (Sunday)	19.0 Normal Line / SPOT 08/25/12-08/26/12 4 :30 7:58:40A- ABC-Good Morning America Sunday	18.0 Normal Line / Nascar 08/25/12-08/25/12 4 :30 8:30P- 11P (EST)	17.0 Normal Line / SPOT 08/25/12-08/25/12 4 :30 8A- ABC-Good Morning American Saturday	16.0 Normal Line / SPOT 08/24/12-08/24/12 4 :307:28:30P- Family Feud B	15.0 Normal Line / SPOT 08/24/12-08/24/12 4 :30 /P- Family Feud	14.0 Normal Line / SPOT 08/24/12-08/24/12 4 :30 SP- The Doctors	13.0 Normal Line / SPOT 08/24/12-08/24/12 4 :30 2P- ABC-Good Afternoon America	12.0 Normal Line / SPOT 08/24/12-08/24/12 4 :30/10:58:25A- ABC-The View	11.0 Normal Line / SPOT 08/24/12-08/24/12 4 :30/7A- ABC-Good Morning America	Line Line Type / Break Type (Ref #) Dates Sec Length Run Times
Accepted-Station:	CONFIRMATION CONTRACT	on A Time 1 1	nericas 1 1 1 Junday) 1 1	ood 2 2 Sunday 2 2	2 2	orning 2 2	Feud B	j.A.	2	termoon 1	The View 1	orning 2 2	es SPW Mo Tu We Th Fr Sa Su Spots
Date: Comments:		\$650.00 \$650.0	\$500.00 \$500.0	\$65.00 \$1.30.0	\$1,700.00 \$3,400.0	\$40.00 \$80.0	\$250.00 \$250.0	\$250.00 \$250.0	\$80.00 \$160.0	\$75.00 \$75.0	\$100.00 \$100.0	\$50.00 \$100.0	Rate Total
		\$650.00 Greensboro (WXLV)	\$500.00 Greensboro (WXLV)	\$130.00 Greensboro (WXLV)	\$3,400.00 Greensboro (WXLV)	\$80.00 Greensboro (WXLV)	\$250.00 Greensboro (WXLV)	\$250.00 Greensboro (WXLV)	\$160.00 Greensboro (WXLV)	\$75.00 Greensboro (WXLV)	\$100.00 Greensboro (WXLV)	\$100.00 Greensboro (WXLV)	Station
		ONCE UPON A TIME	APV	GMA	NASCAR	GMA	FAMILY FEUD	FAMILY FEUD	THE DOCTORS	GAA	THE VIEW	GMA	Comments
		 8/23/12	8/23/12	8/23/12	8/23/12	8/23/12	8/23/12	8/23/12	8/23/12	8/23/12	8/23/12	8/23/12	Entered

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WXLV-TV 3500 Myer Lee Dr

Product

Agency

Advertiser

Brand

Salesperson

American Rambler Productions 138 Conant St Beverly, MA 01915 Winston Salem, NC 27101

CPE

Phone/Fax Buyer Name Sales Office

Comments Billing Type Account Types

ROMNEY FOR PRESIDENT JONATHAN VITTI SHARE = 4\$ Weekly/Irregular National/Political Candidate Agency BRD

Sales Tax Net Total

\$8,130.25

Schedule Dates Contract # KINCA, STEPHANIE Millennium Washington DC Millennium/DC, Washington DC (1108) ROMNEY FOR PRESIDENT (435559) POLITICAL CANDIDATE (ns) (1186) American Rambler Productions (11943) Romney for President (25779) 08/23/12-08/26/12 1358910 Demo CO-OP Order Type Commission Commission % Package Deal **Entered By** Last Modified Date Entered Headline # 08/23/12 15.00 Lisa Carter 08/21/12 \$1,434.75 Normal A35+R ECR09800103 Ö

Grand Total:	Aug. 2012	Greensboro (WXLV) By Broadcast Month Spots	***********************
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\$9,565.00	\$9,565.00	Rate	
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Accepte			23.0	22.(Line
Accepted-Agency/Advertiser:		-	23.0 Normal Line / SPOT	22.0 Normal Line / Prime	Line Type / Break Type (Ref #)
Œ			08/24/12-08/24/12	08/26/12-08/26/12	Dates
			4.	4-	Sec
Date:					Length
Accepted-Station:	CONFIRMATION CONTRACT		:30 12P- 1P (EST)	:30 9P- ABC-Extreme Makeover Weightloss Edition (Sunday)	Run Times
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Comments:			\$60.00	\$1,200.00	Total
			\$60.00 Greensboro (WXLV)	\$1,200.00 Greensboro (WXLV)	Station
			MILLIONAIRE	EXT MK WT LOSS	Comments
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	-		8/23/12	3/12	Entered

3/E Bookend P/B Piggy Back

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Page 3 of 3

Rep Order# 9800103 EC'd Yes

Ver# 9 Status Revised

Traffic Order# 1358910

Last Received: Printed:

08/23/2012 2:12 PM 08/23/2012 1:57 PM

() AMERICAN RAMBLER PRODUCTION 138 CONANT ST Showing Buylines: All Lines Rep Firm

Sales Office (Salesperson () WASHINGTON) JONATHAN VITTI 202-955-5342

Salesperson FAX# Salesperson Phone#

— CONTRACT COMMENT —

Fax# Phone# Buyer Advertiser

WXLV-TV GREENSBORO/W.SALEM

Agency

ROMNEY FOR PRESIDENT STEPHANIE KINCAID

Agency C/P1/P2/E

BEVERLY, MA 01915 P1/P2/E //173

08/22/2012 - 08/26/2012

Hiatus Weeks Flight Dates POLITICAL

Estimate# Product Station

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KAIZ COMMUNICATIONS, INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KAIZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

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7P-8P	11A-12P	730P-11P	9P-11P	1130P- 1202A	V9 1X CREDITED ged, Spots/week (730P-8P	7P-730P	3P-4P	7A-9A	Time	
SUNDAY	THIS WEEK	NASCAR	20/20	NIGHTLINE	ITED sek Changed	FEUD	PEUD 2	GENERAL HOSPITAL	GWA	Program	
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\$275.00	\$65.00	\$800.00	\$300.00	\$120.00		\$310.00	\$405.00	\$425.00	\$75.00	Total Cost	+ CI CKEST+

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103	XLV-TV GREENSBORO/W. () POLITICAL ROMNEY FOR PRESIDENT	173 STEPHANIE KINCAID	Dates	08/24	V7 Added	08/24-08 V7 Added	08/24-08 V7 Added	08/24-08 V7 Added	08/24-08 V7 Added	08/24-08 V7 Added	08/24-08 V7 Added	08/24-08 V7 Added	08/24 V7 Ad	08/25 V7 Ad	08/25-08, V7 Added
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# 9	WXLV-TV GREENSBORO/W.SALEM () POLITICAL ROMNEY FOR PRESIDENT	O								,,				,	•
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Status Revised				40		-7P	F	2P	Н	•0	.0	40\$	д. 8		.11P
8.			Program	NEWS		NEWS	GMA	THE VIEW	MILLIONATRE	GAA	THE DOCTORS	FEUD	FEUD	GMA	NASCAR
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Traffic Order# 1358910) (138 BE\	Agency C/P1/P2/E Flight Dates Hiatus Weeks		1.			÷								
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358910) AMERICAN RAMBLER PRODUCTION 138 CONANT ST BEVERLY, MA 01915	//1//3 08/22/2012 - 08/26/2012													
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	SHING [ATHA]	202-955-5342	# of Weeks	 											
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2 of 3	, , ,								ē,						
3.5			Total Cost	\$150.00		\$175.00	\$100.00	\$100.00	\$60.00	\$75.00	\$160.00	\$250.00	\$250.00	\$80.00	\$3,400.00
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Books	SALES MONTHLY TOTALS Aug 12. 42 / \$10,055. Sales Totals. 42 / \$10,05 Station Totals. 42 / \$10,05 Lines not sent/rcld/rtrnCOMPETITIVE Market To	-REPORT TOTAL	*24	* 23	* 22 22	* ! 22 ! 12 !	Ln Ln	Estimate# Buyer Phone#	Station Advertiser Product	Rep Order# EC'd Yes
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	-SALES MONTHLY TOTALS— Aug 12. 42 / \$10,055.00 Hales Totals. 42 / \$10,055 Itation Totals. 42 / \$10,05 Lines not sent/rcld/rfrn. 0 -COMPETITIVE— Market Totals.	ALS—						STEPHANIE KINCAID	XLV-TV GREENSBORO/W. () POLITICAL ROMNEY FOR PRESIDENT	9800103
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			\$1,200.00	\$650.00	\$500.00	\$130.00	Total Cost			ω
			.00	0	0	0	Cost			

Rep Order# EC'd Yes 9800103 Ver# 9 Status Revised

Fraffic Order# 1358910

Last Received: Printed: 08/23/2012 1:57 PM

Showing Buylines: All Rep Revised Lines 08/23/2012 12:22 PM

1 of

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Agency Agency C/P1/P2/E BEVERLY, MA 01915 () AMERICAN RAMBLER PRODUCTION 138 CONANT ST //173

Rep Firm

Sales Office (Salesperson (Salesperson FAX# Salesperson Phone#) WASHINGTON) JONATHAN VITTI

202-955-5342

- CONTRACT COMMENT -

Fax#

Phone#

Estimate# Buyer Advertiser Product

STEPHANIE KINCAID

Hiatus Weeks

Flight Dates

08/22/2012 - 08/26/2012

ROMNEY FOR PRESIDENT

+POLITICAL

Station

WXLV-TV GREENSBORO/W.SALEM

SEE LN 4 FOR CREDIT

- REMARKS -

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES 12'S BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT

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08/24-08/24 V7 Added	Sales Remark. V9 1X CREDITED V9 Comment Changed, Spots/week Changed	08/23-08/24	1 1 1 1 1 1	Dates					
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	EC'd Yes	Rep Order#
		9800103
		Ver#
		9
		Status Revised
		₽.
		Traffic Order# 1358910
Showing Buylines: All	Last Received:	Printed:
ines: All Rep Revised Lines	08/23/2012 12:22 PM	08/23/2012 1:57 PM

2 of

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08/26-08/26 V7 Added	08/26-08/26 V7 Added	08/26-08/26 V7 Added	08/26-08/26 V7 Added	08/25-08/25 V7 Added	08/25-08/25 V7 Added	08/24-08/24 V7 Added	08/24-08/24 V7 Added	08/24-08/24 V7 Added	Dates	STEPHANIE KINCAID	WXLV-TV GREENSBORO/W.SALEM : ()POLITICAL ROMNEY FOR PRESIDENT
9P-11P	8P-9P	7P-8P	8A-9A	8302-112	8A-9A	730P-8P	7P-730P	ਕੁ9-ਕੁ5 - ਜ	Time		SALEM
EXTREME MK	ONCE UPON A TIME	AFHV	GMA	NASCAR	GMA	FEUD	FEUD	THE DOCTORS	Program	Fligh Hiat	Agency
EXTREME MKOVER WEIGHT LOSS	A TIME	2	\$	4		16	V	8		Flight Dates 08/22/2/ Hiatus Weeks	icy () AMERICAN RAMBLER PRODUCTION 138 CONANT ST BEVERLY, MA 01915
7										08/22/2012 - 08/26/2012	AN RAMBLEJ)1915
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\$600.00	\$650.00	\$500.00	\$65.00	\$1,700.00	\$40.00	\$250.00	\$250.00	\$8 1	Rate		
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ا <mark>ب</mark> د	μı	H	Н	Н	Н	ŀ¬	Ч	⊢ i i i	# of Weeks	202-955-5342	WASHINGTON JONATHAN VITTI
и	Н	н	и	N	N	H	щ	N 1 1 1	Total Spots	-5342	NOTI NOTI
\$1,200.00	\$650.00	\$500.00	\$130.00	\$3,400.00	\$80.00	\$250.00	\$250.00	\$160.00	Total Cost		

-REPORT TOTALS-Report Totals. 24 / \$7,590.00

-SALES MONTHLY TOTALS-

	Market Totals \$251,375	COMPETITIVE-	Lines not sent/rcld/rtrn. 0 / \$0.00	Station Totals. 42 / \$10,055.00	Sales Totals. 42 / \$10,055.00	Aug 12. 42 / \$10,055.00	Fax#	Phone#		Estimate# 173	Product ROMNEY FOR PRESIDENT	Advertiser () POLITICAL	Station WXLV-TV GREENSBORO/W.SALEM	Rep Order# 9800103 Ver# 9 Status Revised EC'd Yes
_	CABL							Hiatus	Flight Dates	Agenc			Agenc	H
w7%	% O							Hiatus Weeks	Dates	Agency C/P1/P2/E	BEVERLY, MA 01915	138 CONANT ST	y ()A	Traffic Order# 1358910
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%	%												TION	Printed: Received: uylines: All Re
IIXM	WCWG							Salesperson FAX#	Salesperson Phone#		Salesperson (Sales Office	Rep Firm	Printed: 08/23/2012 1:57 PM Last Received: 08/23/2012 12:22 PM Showing Buylines: All Rep Revised Lines
3 6 %	%							n FAX#	n Phone#			$\widehat{}$		57 PM :22 PM :8
WXIV 4%	WFMY 23%								202-955-5342) JONATHAN VITTI	WASHINGTON		3 of

3 of

ω

Books Demos

null RA35+

Subject: FW: WXLV Romney MKGD Package

From: "VITTI, JONATHAN" < JONATHAN. VITTI@msmtvsales.com>

Date: Thu, 23 Aug 2012 15:22:43 +0000 **To:** Lisa Carter <lcarter@sbgnet.com>

C# 1356912 0800103 13

She accepted most of the package--see below.

From: Stephanie Kincaid [mailto:kincaid@ssgmedia.com]

Sent: Thursday, August 23, 2012 11:20 AM

To: VITTI, JONATHAN

Subject: RE: WXLV Romney MKGD Package

See below. All approved except where noted.

From: VITTI, JONATHAN [mailto:JONATHAN.VITTI@msmtvsales.com]

Sent: Thursday, August 23, 2012 10:12 AM

To: kincaid@ssgmedia.com

Cc: Heaton, Trevor

Subject: WXLV Romney MKGD Package

gad 5

Неу,

Haven't heard back in regards to the previous mkgd package we had offered, but in speaking with Trevor I understand that we only have until Sunday to mkgd, so I spoke with the station and we revised our offers. We can get these spots on for Friday through Sunday on the current order.

Please confirm.

Friday 8/24

6-630p News 1x \$150 630-7p ABC World News 1x \$175 8-9p Shark Tank 1x \$385 - CREDIT 9-11p 20/20 2x \$500/ea - CREDIT

7-9a GMA 2x \$50/ea * 9-10a Judge Mathis 2x \$30/ea - CREDIT 11a-12n The View 1x \$100

12n-1p Millionaire 2x \$30/ea

2-3p GAA 1x \$75 .

-5-6p The Doctors 2x \$80/ea -

7-730p Family Feud 1x \$250

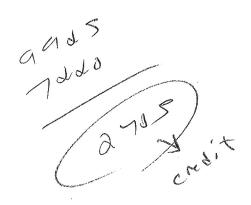
730-8p Family Feud 1x \$250

Sat 8/25

8-9a GMA 2x \$40/ea 1230-6p Little League World Series 5x \$100/ea - CREDIT 830-11p Nascar 2x \$1700/ea

Sun 8/26

8-9a GMA 2x \$65/ea
1-3p Movie 4x \$100/ea - CREDIT
3-530p Little League World Series 3x \$100/ea - CREDIT
7-8p AFV 1x \$500
8-9p Once Upon A Time 1x \$650
9-11p Ext Mk Wt Loss 2x \$600/ea





American Rambler Productions

Beverly, MA 01915 138 Conant St

Comments Billing Type

ROMNEY FOR PRESIDENT JONATHAN VITTI SHARE = 4\$

Account Types

National/Political Candidate Agency BRD

Weekly/Irregular

Phone/Fax Buyer Name Sales Office Salesperson WXLV-TV 3500 Myer Lee Dr

Agency

Advertiser

Product

Contract #

1358910

Winston Salem, NC 27101

Schedule Dates ROMNEY FOR PRESIDENT (435559) POLITICAL CANDIDATE (ns) (1186) Romney for President (25779) 08/23/12-08/26/12 KINCA, STEPHANIE Millennium Washington DC Millennium/DC, Washington DC (1108) American Rambler Productions (11943)

Brand

Demo င္ဝဝ Date Entered Headline # Entered By Last Modified 08/21/12

ECR09800103 A35+R Lisa Carter

Normal

Net Total Order Type Commission Commission % Package Deal 15.00 \$2,074.00 \$366.00

08/21/12

By Broadcast Month Spots Greensboro (WXLV)

Grand Total: Aug. 2012

17

\$2,440.00 \$2,440.00

Sales Tax

08/25/12-08/25/12 08/24/12-08/24/12 08/23/12-08/24/12 08/23/12-08/24/12 08/23/12-08/24/12 08/26/12-08/26/12 08/23/12-08/24/12 Dates Sec Length :309:01P- ABC-20/20 (Friday) :30 3P- ABC-General Hospital :30 10:58:40A- ABC-This Week :30 7:30P- 11P (EST) :30 11:35P- ABC-Nightline :30 7:28:30P- Family Feud B :30 7A- ABC-Good Morning Run Times SPW Mo Tu We Th Fr Sa × 2 2 × × Su Spots Rate \$300.00 \$155.00 \$800.00 \$40.00 \$65.00 \$25.00 \$85.00 Total \$300.00 Greensboro (WXLV) \$120.00 Greensboro (WXLV) \$465.00 Greensboro (WXLV) \$800.00 Greensboro (WXLV) \$340.00 Greensboro (WXLV) \$65.00 Greensboro (WXLV) \$75.00 Greensboro (WXLV) Station 20/20 HUD GMA NIGHTLINE THIS WEEK NASCAR GENERAL HOSPITAL Comments 8/21/12 8/21/12 8/21/12 8/21/12 8/21/12 8/21/12 8/21/12 Entered

Line

Line Type / Break Type (Ref #)

CONFIRMATION CONTRACT

Accepted-Station:

Date:

Accepted-Agency/Advertiser:

8.0 Normal Line / Prime (9)

08/26/12-08/26/12

:30 6:58:56P- ABC-Americas Funniest Videos (Sunday)

\$275.00 Greensboro (WXLV)

ANDAY

6.0 Normal Line / Nascar (7)

7.0 Normal Line / SPOT (8)

4.0 Normal Line / SPOT (5) 3.0 Normal Line / SPOT (4) 2.0 Normal Line / SPOT (2) 1.0 Normal Line / SPOT (1)

5.0 Normal Line / Prime (6)

Comments:

Date:

3/E Bookend P/B Piggy Back

L-1 81- 47-77 788 -- 185-4-1 10 101 1

Page

of 1

Rep Order# \$9800103 Ver# 5 Status Revised

WXLV-TV-GREENSBORO/W.SALEM

Agency (

() AMERICAN RAMBLER PRODUCTION 138 CONANT ST

BEVERLY, MA 01915 P1/P2/E //173

08/22/2012 - 08/26/2012

) POLITICAL

Traffic Order# 1358910

Last Received: Printed: 08/23/2012 8:32 AM

1 of

08/22/2012 6:35 PM

Showing Buylines: All Rep Revised Lines

Rep Firm

Sales Office (Salesperson () WASHINGTON) JONATHAN VITTI

Salesperson Phone# Salesperson FAX# 202-955-5342

- CONTRACT COMMENT -

Fax#

Phone#

Buyer Estimate# Product Advertiser Station

STEPHANIE KINCAID

Hiatus Weeks Flight Dates Agency C/P1/P2/E

ROMNEY FOR PRESIDENT

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT

- REMARKS -

SEE LNS 6 AND 7 FOR TIME PERIOD CHANGES

WORKING ON MKGDS

	THANKS											
П	In	Day	Dates	Time	Program	`	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
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	8	描	08/24-08/24	9P-11P	20/20		.30	\$300.00	н	Н	ш	\$300.00
			Sales Remark.	V5 REVISED	V5 REVISED TIME PERIOD							
			V5 Time Changed, Comment Changed	Comment Cha	anged							
	*7	SA	08/25-08/25 Sales Remark.	730P-11P NASCAR V5 REVISED TIME PEI	730P-11P NASCAR V5 REVISED TIME PERIOD	9	.30	\$800.00	Н	Н	Н	\$800.00
			VE Time Changed Comment Changed	Comment Ch	שטטשט							

-REPORT TOTALS-

Report Totals. 2 / \$1,100.00

-SALES MONTHLY TOTALS-

A Priso

Station Totals. 21 / Lines not sent/rcld/rtrn. 0 / \$0.00 Sales Totals. 21 / \$2,930.00 Aug 12. 21 / \$2,930.00 \$2,930.00

Market Totals

-- COMPETITIVE-

CABL

%

\$73,250

UNKN

%

WBFX %

WCWG 0%

AMEMA 23%

	Phone# Fax#	Buyer STEPHANIE KINCAID	Estimate# 173	Product ROMNEY FOR PRESIDENT	Advertiser () POLITICAL	Station WXLV-TV GREENSBORO/W.SALEM	EC'd Yes	0900103
WGHP 37% WMYV 0% WUEN 0%	S	Flight Dates 08/22/2012 - 08/26/2012	Agency C/P1/P2/E //173	BEVERLY, MA 01915	138 CONANT ST	Agency () AMERICAN RAMBLER PRODUCTION	I rame Order# 1558910 Frinted: 08/25/2012 8:5. Last Received: 08/22/2012 6:35 Showing Bnylines: All Rep Revised Lines	
WXII 36% WXIV 4%		Salesperson Phone# 202-955-5342		Salesperson () JONATHAN VITTI	Sales Office () WASHINGTON	Rep Firm	08/22/2012 6:35 PM 08/22/2012 6:35 PM Rep Revised Lines	

2 of

Books Demos

null RA35+

Rep Order# EC'd Yes 9800103 Ver# 4 Status Returned

Traffic Order# 1358910

Last Received: Printed:

08/21/2012 4:25 PM 08/22/2012 12:02 PM

Showing Buylines: Last Sta Revised Lines

Salesperson (Sales Office (Rep Firm

) JONATHAN VITTI) WASHINGTON

Salesperson FAX# Salesperson Phone#

202-955-5342

-- CONTRACT COMMENT --

Fax#

Phone# Buyer

Estimate# Product Advertiser

173

ROMNEY FOR PRESIDENT

) POLITICAL

STEPHANIE KINCAID

Agency C/P1/P2/E

BEVERLY, MA 01915 138 CONANT-ST

//173

08/22/2012 - 08/26/2012

Agency

) AMERICAN RAMBLER PRODUCTION

Hiatus Weeks **Flight Dates** Station

WXLV-TV GREENSBORO/W.SALEM

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT

- REMARKS -

pls see line # 3 for n/a's

tks * E Markey Day H-F 08/23-08/24 Dates

Time

Program

Len

Rate

Spots/Week

of Weeks

Total Spots

Total Cost

.30

\$85.00

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\$425.00

H-F Station Remark. 08/24-08/24 Station Remark: 08/23-08/24 V4 correct tp is 9-11p V4 this line is n/a oversold) TOP-IIP 7P-730P EEUD 20/20

ů

Station Remark.

V4 1x is

n/a bnly 2 breaks in show)

GENERAL HOSPITAL

3P-4P

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H

Station Remark. 08/25-08/25 V4 correct tp is 730-11p 8P-11P NASCAR

.30

\$800.00

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\$300.00

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\$300.00

\$800.00

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\$135.00

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\$405.00

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-REPORT TOTALS-

Report Totals. 10 / \$1,930.00

-SALES MONTHLY TOTALS-

Aug 12. 21 / \$2,930.00

1 of N

Estimate# 173	Product	Advertiser	Station W	Rep Order# EC'd Yes
173	Product ROMNEY FOR PRESIDENT	() POLITICAL	Station WXLV-TV GREENSBORO/W.SALEN	9800103
	PRESIDE	ICAL	ENSBORO	Ver#
	Ž		/W.S.	4
			ALEM	Ver# 4 Status Returned
				urned
Agency C/P1/P2/E //173	BEVERLY, MA 01915	138 CONANT ST	Agency () AMERICAN RAMBLER PRODUCTION	Traffic Order# 1358910
			ER PRODUCTION	Printed: 08/22/2012 12: Last Received: 08/21/2012 4:2: Showing Buylines: Last Sta Revised Line
	Salesperson (Sales Office (Rep Firm	08/22/2012 12:02 PM 08/21/2012 4:25 PM t Sta Revised Lines
) JONATHAN VITTI) WASHINGTON		2 0:

2 of

12

Station Totals. 21 / \$2,930.00 Books Lines not sent/rcld/rtrn. 0 / \$0.00 Sales Totals. 21 / \$2,930.00 Product Estimate# Buyer Phone# Fax# -COMPETITIVE-STEPHANIE KINCAID Market Totals null \$73,250 WGHP CABL BEVERLY, MA 01915
Agency C/P1/P2/E //173
Flight Dates 08/22/2012 - C
Hiatus Weeks 37% % //173 08/22/2012 - 08/26/2012 VYYW UNKN 0 0 MUPN WBFX % % Salesperson Phone# Salesperson FAX# IIXW WCWG 36% % 202-955-5342 VIXW AMEMA 44 23

Demos

RA35+

Rep Order# 9800103 EC'd Yes

Ver# Status Returned

Traffic Order# 1358910

Last Received: Printed:

08/22/2012 9:04 AM 08/21/2012 4:25 PM

Showing Buylines: Last Sta Revised Lines

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N

Advertiser Buyer Estimate# Product Station WXLV-TY GREENSBORO/W.SALEM STEPHANIE KINCAID ROMNEY FOR PRESIDENT) POLITICAL

Agency Flight Dates BEVERLY, MA 01915 Agency C/P1/P2/E //173 () AMERICAN TAMBLER PRODUCTION 438 CONANT ST 08/22/2012 - 08/26/2012

Hiatus Weeks

Sales Office (Salesperson (Salesperson Phone# Rep Firm

Salesperson FAX#

202-955-5342

) JONATHAN VITTI WASHINGTON

Phone# Fax#

-- CONTRACT COMMENT --

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT

pls_see line - REMARKS

pls send revised ppw asap.

tks

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Para .	*7		*6 .			*2 TH-F	1	Ln
	SA		щ			TH-F	1	Day
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	8P-11P	V2 correct	10P-11P		-V2 lx is n	3P-4P	1 1 1 1	Time
V2 correct tp is 730-11p	NASCAR	Station Remark. V2 correct tp is 9-11p * (0	20/20		Station Remark V2 1x is n/a only 2 breaks in show)	GENERAL HOSPITAL		Program
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	\$800.00		\$300.00			\$425.00		Total Cost

--- REPORT TOTALS---

Report Totals. 7 / \$1,525.00

-SALES MONTHLY TOTALS-

Station Totals. 21 / \$2,930.00 Sales Totals. 21 / \$2,930.00 Aug 12. 21 / \$2,930.00

		-COMPETITIVE-	Lines not se	Fax#	Phone#		Estimate#]	Product I	Advertiser (Station WX	Rep Order# EC'd Yes
	Market Totals	Æ-	Lines not sent/rcld/rtrn. 0 / \$0.00			STEPHANIE KINCAID	173	ROMNEY FOR PRESIDENT	() POLITICAL	Station WXLV-TV GREENSBORO/W.SALEM	9800103
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MXII	WCWG				Salesperson FAX#	Salesperson Phone#		Salesperson (Sales Office (Rep Firm	Printed: 08/22/2012 9:04 AM Last Received: 08/21/2012 4:25 PM Showing Buylines: Last Sta Revised Lines
36%	%				n FAX#	n Phone#			`e ()		04 AM 25 PM es
WXIV	AMIM					202-955-5342) JONATHAN VITT	WASHINGTON		
400	23%					42		VITII	Z		2 of

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Demos Books

RA35+ null

Phone# Product Estimate# Fax# Buyer Advertiser Station Rep Order# 9800103 EC'd Yes WXLV-TV GREENSBORO/W.SALEM er () POLITICAL STEPHANIE KINCAID ROMNEY FOR PRESIDENT Ver# 1 Status New BEVERLY, MA 01915 Agency C/P1/P2/E //173 Flight Dates 08/22/2012 - 0 Hiatus Weeks Agency Traffic Order# () AMERICAN RAMBLER PRODUCTION 138 CONANT ST 08/22/2012 - 08/26/2012 Printed: 08/2
Last Received: 08/2
Showing Buylines: All Lines

08/21/2012 4:22 PM 08/21/2012 3:53 PM

1 of

Salesperson Phone# Salesperson FAX#

Rep Firm Sales Office (Salesperson () WASHINGTON) JONATHAN VITTI 202-955-5342

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-REPORT TOTALS— eport Totals. 21 / \$2,98	SU	SU	SA	щ	TH-F	TH-F	TH-F	TH-F	TH-F	Day	CONTRACT COMMENT **********************************
-REPORT TOTALS- Report Totals. 21 / \$2,930.00 -SALES MONTHLY TOTALS-	08/26-08/26	08/26-08/26	08/25-08/25	08/24-08/24	08/23-08/24	08/23-08/24	08/23-08/24	08/23-08/24	08/23-08/24	Dates	CONTRACT COMMENT **********************************
Jan	7P-8P	11A-12P	8P.17	102-11P 20/20	1130P- 1202A	730P-8P	N/A7P-730P	3P-4P	7A-9A	Time	ATION************************************
And the second s	SUNDAY	THIS WEEK	NASCAR	20/20	NIGHTLINE	FEUD V	FEOD (GENERAL HOSPITAL	GMA /	Program	CONTRACT COMMENT **********************************
	.30	.30	.30	.30	.30	.30	.30	TO NAME TO SO	.30	Len	CONTRACT COMMMENT— ***********************************
	\$275.00	\$65.00	\$800.00	\$300.00	\$40.00	\$155.00	\$135.00	\$85.00	\$25.00 /	Rate	TATES FEDERAL CO OF RACE OR ETEN KATZ) DOES NOT ISING CONTRACTS
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	l¬	Н	Н	li	ш	Ъ	μ	Ľ	Ы	# of Weeks	COMMISSION ST CONTAIN ST CONTAIN TO RACE TO RACE
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A Jana Jana Jana Jana Jana Jana Jana Jan	\$275.00	\$65.00	\$800.00	\$300.00	\$120.00	\$465.00	\$405.00	\$425.00	\$75.00	Total Cost	PATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACTISING CONTRACT STING CONTRACT OR ETHNICITY.
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Rep Order# 9800103 Ver# 1 Status New EC'd Yes	Traffic Order#		Printed: Received: rylines: All Li	08/21/2012 4:22 PM 08/21/2012 3:53 PM ines
er ∜	Agency () AMERIC 138 CONANT ST	Agency () AMERICAN RAMBLER PRODUCTION 138 CONANT ST BEVEREY WAS 01015	UCTION	Rep Firm Sales Office (
Product ROMNEY FOR PRESIDENT Estimate# 173	BEVERL' Agency C/P1/P2/E	BEVERLY, MA 01915 /P1/P2/E //173		Salesperson (
	Flight Dates Hiatus Weeks	08/22/2012 - 08/26/2012		Salesperson Phone# Salesperson FAX#
Aug 12. 21 / \$2,930.00				
Sales Totals. 21 / \$2,930.00				
Station Totals. 21 / \$2,930.00				
Lines not sent/rcld/rtrn. 0 / \$0.00				
COMPETITIVE-				
Market Totals \$73,250	CABL 0%	UNKN 0% - WBFX	0%	WCWG 0%
	WGHP 37%	MALA %0 ALWM	N 0%	WXII 36%
Books mull				
Demos RA35+				

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

To Ava	il Themselves /, Federal Cand	of The Low	est Unit Cha	rge During a Certification O	Political n Page 3
Station and WXLV - Green	Location:			Date: 8/20/12	
I. Stephanie Kl	ncaid		vannet demonstration i vide Chinaladalistic Scholag (van film 2014 film demonstration)	rest spillnerves from operating consumer belongs and on the spillner of the sp	
eing/on behalf	of: Mitt Romney	uuruntoopa van opi onaa seessa ona 2000 tokka toi inakka toiki ka kii 1900 tokka toiki 1900 tokka toiki 1900 t		and the second	, a legally
pualified candida	are of the <u>Republic</u>			r maga manananan na n	or and fac
earty for the offi	ce of: <u>President</u>	ingelle stelle film film stage frame in view of the stage			terren en e
in the Primary			Makkanatinan Makkanatinan sinya makanan sinya makanatinan sinya makanatina si asi asi asi asi asi asi asi asi	and the state of the	
election to be ho	eld on:	ette genklern om et semmen striken klimansmann mannen mannen proposition.			
do hereby reque	st station time as fol	lows:			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See schedules for August 25-31	(All programmes and the second	n manulus agustus na Branchill de de durant de stantido de de circ			

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01/01/2006 07:05

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PAGE 02/02 From: Bradley Crabe

To Supplication Physical Page 2 of 8

2012-06-30 16/40/16 (GWT)

NAD From Pro-17 Candidates
For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:
I represent that the payment for the above described broadcast time has been furnished by:
Romney For President, Inc.
and you are authorized to apacounce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.
The name of the treesurer of the condidate's authorized committee is:
Durroll Crete
This station has disclosed to me its political advertising policies, including: applicable classes and rates and discount, promotional and other sales practices (not applicable to federal candidates).
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR EXHIDICITY IN THE PLACEMENT OF ADVERTISING.
To Be Signed By Candidate or Authorized Committee
BINIS S. KUNCALA
Date:
To Ba Signed By Station Representative
Accepted Accepted in Part Bejected
moules Barre Matthew Bown & GSM

Constigut COSTs by the Marinesi Association of Ornariousiers, May Not the Copied, Reproduced by Familian Distributions